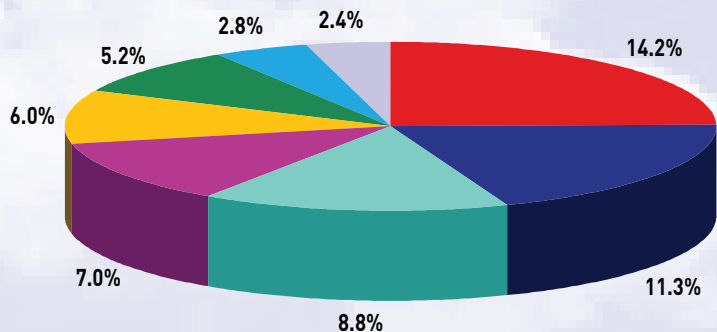




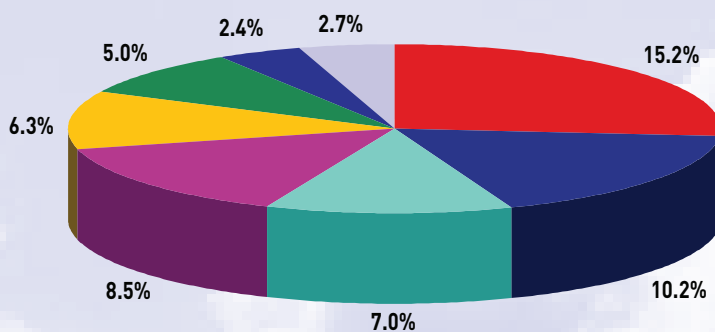
# RE/MAX is the Leader in the Real Estate Industry

## NEW HAMPSHIRE MARKET SHARE 2009

2009 TOTAL \$



2009 TOTAL UNITS



- RE/MAX
- The Masiello Group
- Century 21
- The Michael Bean Group
- Coldwell Banker
- Prudential
- Keller Williams
- Other Corporate/Branded

# 2009



COMPANY	2009 Total \$ Volume	2009 Total Units
<b>RE/MAX</b>	<b>14.2%</b>	<b>15.2%</b>
<b>COLDWELL BANKER</b>	<b>11.3%</b>	<b>10.2%</b>
<b>THE MASIELLO GROUP</b>	<b>8.8%</b>	<b>7.0%</b>
<b>PRUDENTIAL</b>	<b>7.0%</b>	<b>8.5%</b>
<b>CENTURY 21</b>	<b>6.0%</b>	<b>6.3%</b>
<b>KELLER WILLIAMS</b>	<b>5.2%</b>	<b>5.0%</b>
<b>THE MICHAEL BEAN GROUP</b>	<b>2.8%</b>	<b>2.4%</b>
<b>OTHER CORPORATE/BRANDED</b>	<b>2.4%</b>	<b>2.7%</b>
<b>OTHER INDEPENDENT CO'S</b>	<b>42.4%</b>	<b>42.7%</b>
	<b>100%</b>	<b>100%</b>

\* Corporate Brands include The Michael Bean Group, Lang McLaughry Spera, Exit and ERA.  
Independent agencies not illustrated in chart.

Source: NNEREN as interpreted by BrokerMetrics